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## **Coastal Roots Hospitality donates \$10,649.62 to nonprofit Monterey County Film Commission**

*“Pick it Up—Pay it Forward” program proceeds announced*

(Monterey, CA – May 15, 2025) -- The Coastal Roots Hospitality group designated the Monterey County Film Commission as the nonprofit recipient of its “Pick It Up—Pay It Forward” program for March and April 2025, and the result was a check for \$10,649.62. It was presented by the group’s owners Ken Donkersloot and Mona Calis to the film commission’s Board President Garland Thompson Jr., film commissioner Karen Seppa Nordstrand, and office administrator Moira LaMountain on May 14 at Tarpy’s Roadhouse in Monterey.

The community rallied support by ordering takeout food from any of Coastal Roots Hospitality’s restaurants—Tarpy’s, Rio Grill and Montrio-- and 10% of each order was donated to the film commission.

“We’re so very pleased that Coastal Roots Hospitality wanted to show support for the work we do to bring a financial boost to county-wide communities, crew, and numerous businesses through the film industry,” Nordstrand said.

The film commission provides free assistance and promotes county-wide locations to producers of feature films, TV, commercials, still ads, music videos and more. Film productions come to capture their creative visions at local film sites and leave behind money with local hires, hotel stays, and purchases of a variety of goods and services.

The nonprofit film commission is celebrating its 38<sup>th</sup> year as an organization and estimates the total economic impact from on-location filming since it began at \$138 million. For more information go to [FilmMonterey.org](http://FilmMonterey.org).

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*The Monterey County Film Commission is a nonprofit organization, created by and funded in part by the Monterey County Board of Supervisors. Its mission is to inspire and facilitate film and media production throughout Monterey County, creating positive economic impact.*

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**PHOTO CAPTION, left to right:**

*Moira LaMountain, Karen Seppa Nordstrand, MCFC Board President Garland Thompson, Jr., Coastal Roots Hospitality's Ken Donkersloot and Mona Calis.*