

News / MONTEREY COUNTY FILM COMMISSION

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\$2,000 Prize Now Offered in Monterey County Film Commission Student Scholarship & Awards Program

(Monterey, CA - Jan. 27, 2012) --The Monterey County Film Commission's Film Student Scholarship & Award Program has just increased this year's award from \$1,000 to \$2,000, thanks to private donations and funding from the Monterey International Pop Festival Foundation (MIPFF).

Applications for the fifth annual scholarship program are being accepted until Feb. 17, 2012. The \$2,000 award winner (or two \$1,000 winners if the prize is split) will be announced March 31. Eligibility information and application forms may be downloaded at www.FilmMonterey.org, or contact the film commission office at 831-646-0910.

The scholarship program was created to provide financial aid and incentive to students of film and beginning filmmakers who reside in Monterey County, or who are currently enrolled in a community college or university in the county. The fund was established as a permanent endowment with the Community Foundation for Monterey County. It is designed to help a film student work towards a career goal, with the funds going directly to the student to be used for Capstone or other film projects.

The Monterey International Pop Festival Foundation's director Lou Adler noted that MIPFF's donation to the scholarship was made "in the same spirit that brought the musicians and artists together in Monterey on the weekend of June 16, 17 and 18, 1967, for the Monterey Pop Festival."

"The Monterey International Pop Festival Foundation cannot think of a more ideal place to support than where the festival was born and where it continues to live," Adler said. "An additional incentive for our involvement is the fact that the Monterey County Film Commission is proactively marketing Monterey County as a destination for the motion picture, television and related industries, for the purpose of stimulating economic development, creating jobs, and providing and supporting educational opportunities in these areas."

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The Monterey County Film Commission was created by and is funded in part by the Monterey County Board of Supervisors. The nonprofit organization is celebrating 25 years of bringing "Lights, camera, and economic action" to Monterey County.