

# NEWS -- Monterey County Film Commission

*A non-profit organization bringing the "lights, camera, and economic action" to Monterey County*

Date: Oct. 27, 2010  
Contact: Karen Nordstrand, Director of Marketing & Film Production  
Phone: 831-646-0910 / cell 831-594-9410  
Email: Karen@FilmMonterey.org  
Website: [www.FilmMonterey.org](http://www.FilmMonterey.org)

FOR IMMEDIATE RELEASE

## Film Commission elects Cindy Muscarello to board, and seeks additional members

The Monterey County Film Commission's board of directors has elected Cindy Muscarello to serve as a board member for a three-year term. Muscarello is a Salinas resident and a designer-stylist with LaLa Originals. She was employed the past 13 years with a local insurance company.

The film commission is seeking additional board members, particularly from the Salinas Valley and South County, to serve on its volunteer board of directors.

The Monterey County Film Commission, a nonprofit organization, was created by and is funded in part by the Monterey County Board of Supervisors. It works to attract and facilitate on-location film production for economic development, and provides local educational opportunities related to the film industry. Each year an average of \$3 million comes into local communities from film business.

For more information on the film commission: [www.FilmMonterey.org](http://www.FilmMonterey.org) or call 831-646-0910.

###