

NEWS / MONTEREY COUNTY FILM COMMISSION

Oct. 28, 2010

FOR IMMEDIATE RELEASE

Contact: Karen Nordstrand, 831-594-9410 cell

831-646-0910 Karen@filmmonterey.org

www.FilmMonterey.org

MONTEREY BAY AREA STATE PARKS RANGER AND LOCATION SCOUT HONORED AT MAJOR FILM INDUSTRY AWARDS EVENT

*Awards acknowledge professionals who help keep film projects in the state,
boosting California's economy through the film industry*

The California On Location Awards (COLAS) event honors film professionals who find locations and keep film projects in California, and public employees who help accommodate film productions in their jurisdictions, bringing an economic boost to all areas of the state. This year's 16th annual awards show, held Oct. 24, 2010 at the Beverly Hilton in Beverly Hills, saw two Monterey Bay Area residents recognized.

State Parks Ranger Chuck Bancroft was named the 2010 State Public Employee of the Year. Peter Newfield, a Soquel resident, was Location Professional Finalist in the still photography category.

The event, which Monterey County Film Commission and other statewide film commissions (Film Liaisons in California Statewide), and entertainment industry businesses helped sponsor, drew over 500 attendees. Legendary actresses Joan Collins and Linda Gray served as co-hosts of the event. Category awards were also presented to location professionals and production teams for television shows, commercials, and feature films. The Columbia Pictures Industries, Inc. location team took first place in features for "The Green Hornet."

The Monterey County Film Commission nominated both Bancroft and Newfield for their honors.

Bancroft, with almost 30 years at Pt. Lobos State Reserve and Carmel River State Beach, has helped hundreds of film productions get permits and assistance with their shoots in the Monterey sector of California state parks.

"Ranger Chuck Bancroft is such a resource in a region that is so attractive to visitors and film productions alike," said Karen Nordstrand, the Monterey County Film Commission's director of marketing and film production. "He looks after the best interests of some of the most beautiful state parks scenery, but will try to share the vistas with productions that make an appropriate fit. His willingness to be open to possibilities

and assist the production companies helps keep the dollars from film projects coming into Monterey County communities.”

Location scout and manager Peter Newfield was named a top finalist in the location stills category. He has been in the film industry for 30 years, and assisted several fashion shoots recently including Chadwicks, Appleseeds, and Calvin Klein. He has Monterey County locations as a specialty, and has found and facilitated unusual private properties from Big Sur to Salinas for still shoots as well as commercials and features. His location management for productions has him working closely with a wide variety of public jurisdictions as well.

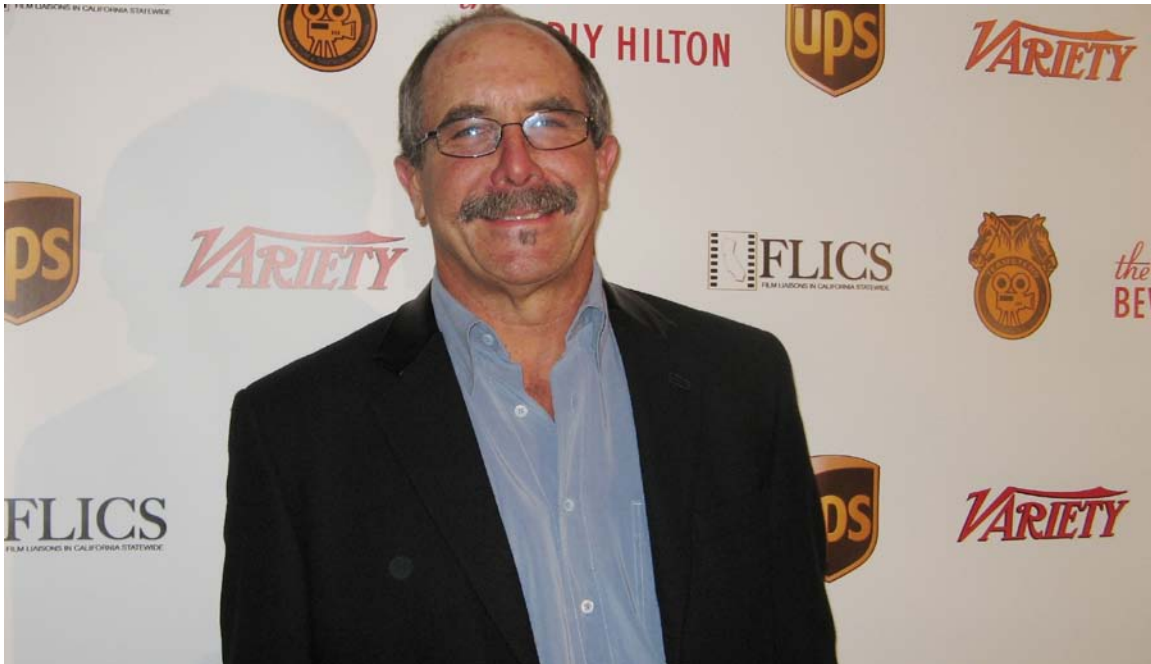
“Top location scouts such as Peter Newfield are key to our local efforts to keep our area film-friendly, and to bring more of the positive financial impact here,” Nordstrand said. “He is a true professional when it comes to finding film sites and coordinating shoots. He is highly sought after as a regional location scout and never fails to leave a good impression with homeowners and our varied jurisdictions.”

###

Photos: next two pages



State Parks Ranger Chuck Bancroft with red-tail hawk at Pt. Lobos.
Photo credit: Dana Jones, California State Parks



Peter Newfield, location scout and manager

The Monterey County Film Commission is a nonprofit organization working to foster development of the motion picture, television and related industries in the county, to stimulate economic development, create jobs and provide educational opportunities in those industries. The film commission is a member of the Association of Film Commissioners International, as well as Film Liaisons in California, Statewide (FLICS), which is an organization of statewide film commissions in cooperation with the California Film Commission. The Monterey County Film Commission was created in 1987 by the Monterey County Board of Supervisors.