

## News -----

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### MONTEREY COUNTY FILM COMMISSION

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## Monterey County Film Commission Represented at International Film Commissioners Conference

More than 300 film commissioners, film industry speakers, sponsors and government officials from 33 countries convened in Pasadena, Oct. 26 to Oct. 31, 2006, for the annual AFCI Cineposium, organized by the Association of Film Commissioners International.

The Monterey County Film Commission was represented by Karen Nordstrand, the film commission's director of marketing and film production. Nordstrand was recognized at the conference for helping plan this year's Cineposium, serving on the AFCI Cineposium Program Task Force.

She participated with delegates from film locations world-wide engaged in a series of panel discussions, educational programs and keynote presentations aimed at facilitating the work of film commissioners and their efforts to attract and assist more film and video industry business in a time of industry globalization.

Among the presenters were Dan Glickman, president and CEO of the Motion Picture Association of America; director/producer/screenwriter Daniel Petrie, Jr. ("Turner & Hooch," "The Big Easy," "Beverly Hills Cops"); Bruce Hendricks, head of physical production for Walt Disney Studios ("The Sixth Sense," "Pirates of the Caribbean," "Pearl Harbor"); Todd Hallowell, executive producer ("The Da Vinci Code," "Cinderella Man," "A Beautiful Mind," "Apollo 13").

"The annual Cineposium offers a unique opportunity to learn from other film commissioners from around the world, to network with significant film production personnel, and to find out about new marketing opportunities and best practices that can benefit our county," Nordstrand said.

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*The Monterey County Film Commission is a non-profit organization working to foster development of the motion picture, television and related industries in Monterey county, for the purpose of stimulating economic development and creating jobs. It is affiliated with the Association of Film Commissioners International and is a member of FLICS (Film Liaisons in California Statewide). The Monterey County Film Commission was created by the Monterey County Board of Supervisors in 1987.*